REGIONAL DISTRICT OF OKANAGAN-SIMILKAMEEN
PRESS RELEASE
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2nd ANNUAL BIKE TO WORK WEEK A SUCCESS

Bike to Work BC's mission is to encourage more people in all BC communities to commute by bicycle through Bike to Work initiatives. They secure and share resources and best practices that will stimulate growth in commuter cycling. A hallmark of this promotion is the encouragement of friendly challenges between employers to encourage their employees to get active during the "Bike to Work Week" event.

The 2nd Annual Bike to Work Week (BTWW) for Penticton occurred May 31st – June 4th.

"This year there were 63 work places in Penticton that entered teams with a total of 377 cyclists and 45 first time riders", states Regional District of Okanagan Similkameen BTWW Coordinator, Janice Johnson. "Everyone had a good time in spite of the rain" and, again, our sponsors were wonderful.

For the second year in a row, the RDOS engaged in a friendly competition with employees at the City of Penticton, responding to a challenge issued by Councillor Andrew Jakubeit at Council's regular meeting of May 17th that had City employees energized.

"I was a bit worried after the strong City Staff turn out to the filming of the Shaw promotional video that led off the week," said RDOS BTWW Team Leader, Jillian Tamblyn. "However, the RDOS team responded well and, while the City employees increased their participation and total kilometers cycled to and from work over last year, the RDOS employees proved once again that they're simply the best.

The Regional District wants to congratulate all those Employers who entered teams and encouraged their employees to "get active" during Bike to Work Week and, more so, those employees who took up the challenge. Of course, we couldn't be successful without the wonderful Penticton sponsors and the volunteers who make an event like this possible.

The event was held throughout BC during National Environment Week, May 31 – June 4th. To learn more see www.biketowork.ca.

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D. Ashton
RDOS Board Chair

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