From: Oliver Tourism
To: Info;
Subject: News from Oliver Tourism
Date: August-25-10 2:45:23 PM

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header

August 2010

MUD SLIDE Relief

The community of Oliver has rallied together to help the victims of the mud slide. The fundraiser on July 17, at the Community Park was a great success with over $15,000 raised!

If you missed the fundraiser at the Park and would still like to contribute, donations are being accepted at CIBC and Valley First Credit Union.

CIBC: Testalinden Mud Slide Relief Fund. Acct #21-04911 and transit # 360.

Valley First Credit Union: Pick up donation envelopes at the branch in the mall. The account is called Churches That Care. Tax receipts will be issued.

Festival Season!

THE OFFICIAL OLIVER TOURISM LURE BROCHURE

apricots on tree

As you may have already heard, the Town of Oliver along with the Regional District Okanagan-Similkameen are pleased to produce the first ever lure brochure for Oliver Tourism!

The lure brochure, which will be distributed to Okanagan Valley visitor centres starting in January 2011, will be mainly editorial showcasing some beautiful area photos.

The full colour, glossy, high quality brochure will have a 2-year shelf life and will feature local information and highlights for the Okanagan Valley traveler.

The content will include: a Welcome to Oliver message from the Mayor and the Area C Director; Visitor Centre location and contact information; a complete business directory and local area map. Editorial sections will be: Wineries; Arts & Culture; Agriculture; Winter Activities; Trails and Geology; Circle Tours and Itineraries; Rentals; Parks & Rec; Accommodations; Dining Out and Golf.

Some limited advertising space will also be available with more details to come soon!

We've got so many great summer and fall festivals in Oliver! Don't forget to check them out and let visitors know about the fantastic events that we offer. Some upcoming events are:

Summer Studio

Music in the Park

Country Market A-Fair

Hillbilly Lawn-Mower Race

Festival of the Grape

Fall Art Show

For more complete information, visit our tourism website at www.winecapitalofcanada.com

Check Your Listing!

We encourage all businesses to check your listing in the business directory on www.winecapitalofcanada.com to ensure that all information is current and correct.

For information about the Oliver Tourism website and newsletter please contact:
Stephanie Tambellini at
admin@winecapitalofcanada.com

Now is the time to get involved with the planning. The Oliver Tourism Association will be working with Alleson Mandziuk at The Town of Oliver to coordinate the section details. If you would like to send us your comments please email them to Stephanie at admin@winecapitalofcanada.com.

WIN a 1/4 Page Ad in the Lure Brochure!!!

Have you had any visitors rave about your business or our great town of Oliver lately? Share these comments on Facebook for your chance to win a free 1/4 page ad in the upcoming lure brochure.

Simply go to our Facebook page and enter your business name along with your favourite visitor comment on our wall by September 7, 2010. Enter as many times as you like! Encourage others to visit our page to enter their own comments about Oliver!

Then, invite your friends and fans to rate your comment. The comment with the most votes wins a free 1/4 ad in the official Oliver Tourism lure brochure! Voting starts on September 8 and runs until the end of day on September 15 2010.

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