The Investment Agriculture Foundation (IAF) periodically publishes "Growing Today" to provide timely news and information of interest to the agriculture and agri-food community in British Columbia. This electronic newsletter supplements "Growing Tomorrow," our print edition, which is published and mailed twice a year.

### Featured Program

**Ag Environment (2)**

**Agriculture Environment Initiative**

It's not exactly new but it's still improved. In an effort to more effectively address the environment and wildlife challenges facing BC farmers, IAF has partnered with ARDCorp, a subsidiary of the BC Agriculture Council, to deliver the Agriculture Environment Initiative (AEI).

The initiative's new cooperative approach provides BC's agricultural industry with a single point of entry to various funding programs. With simpler access to support, more producers will have the resources they need to respond to emerging environmental issues and develop environmentally responsible farming practices.

"Wildlife, the environment and agriculture are all intrinsically important to the fabric that makes British Columbia so special," says BCAC chair and Fraser Valley berry grower, Rhonda Driediger. "But sometimes one impacts another and that's why the new Agriculture Environment Initiative is so important. Farmers and ranchers want to find workable solutions and be good stewards of farmland."

Funding is available for projects that fit the AEI objectives and meet...
funding program eligibility requirements. The next deadline to apply is September 14, 2012.

Read more about the Agriculture Environment Initiative

IAF NEWS

Business as Usual
We are currently accepting applications for funding through the Canadian Agricultural Adaptation Program (CAAP). Projects must be completed by December 31, 2013.

Learn More about CAAP

Next Application Deadlines
Before submitting an application for funding, please contact our staff to discuss your idea and let us help you realize your project potential.

Call 250-356-1672 or Email funding@iafbc.ca

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<th>Application Deadlines</th>
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<td>Requests over $10,000</td>
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<tr>
<td>September 26, 2012</td>
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<td>December 5, 2012</td>
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Apply Apply

New Projects Funded
In July, IAF announced that it is contributing over $2.1 million toward 25 new projects. These regular listings of new projects are published every four months. To get this news "hot off the press," subscribe to receive IAF News as it happens.

Read the Media Release

Subscribe to IAF News

Award of Excellence
Our Award of Excellence for Innovation in Agriculture and Agri-Food celebrates the innovative thinkers in the BC agriculture and agri-food industry that generate economic, environmental or social benefits to BC and its agriculture and agri-food industry. The 2012 recipient is Dr. Timothy Durance of the EnWave Corporation.

A Call for Nominations for the 2013 Award is coming soon...stay tuned!

Read More about Dr. Durance

RESOURCES & LINKS

If you would like to see your project listed here in a future issue, please drop us a line: info@iafbc.ca

News from the North
New IAF funded projects are facilitating vital new research in northern BC. The Peace River Forage Association is working with energy companies, contractors and seed growers to find more effective ways to get land disturbed by oil and gas activity back into production. Peace region grain growers are also receiving support to research new crops and varieties for the field vegetable, berry and mushroom sectors.

Together with his three brothers, Ken grows blueberries, potatoes and operates a dairy on a 500 acre farm in Ladner.

Ken brings an extensive background of participation on agricultural boards and committees, having previously served on the BC Blueberry Council, the Delta Agricultural Society, the Delta Farmers Institute and more.

When not devoted to these pursuits, he enjoys raising Clydesdale horses and competition ploughing, as well as bike riding and golfing.

Welcome Ken!
best suited to grow in the challenging conditions of the north.

Funding provided through the federal Canadian Agricultural Adaptation Program. (A0684.1 & A0680)

Read the Media Releases

Making Agriculture More Sustainable

IAF is excited to be helping two BC companies find innovative solutions to benefit both agriculture and the environment. Led by Diacarbon Energy and GreenScene AgriTek, each project will use agricultural waste to develop energy solutions, while at the same time increasing revenue streams for farmers. While Diacarbon examines ways to convert waste such as poultry litter into biocoal to make an effective industrial fuel and energy source, GreenScene is expanding its recycling technology to create biofuel from used horse bedding.

Funding provided through the Canada-BC Agri-Innovation Program. (INN071 & INN053)

Read the Media Release

New Strategy for Abbotsford

For the City of Abbotsford, agriculture is not just a major economic driver, but a way of life and a defining cultural element. This is why, in 2009, the City decided to develop an agriculture strategy to protect and grow this vital industry. With the strategy now in place, the City is working on implementing identified priorities such as increasing productive farmland for food production, protecting the agricultural land base and attracting agricultural innovation and public support.

Funding provided through former federal adaptation programming. (A0577)

View the Report

Beefing Up Consumer Awareness

From nutritional to ethical aspects, consumers are increasingly hungry for information about how their food is produced. To satisfy this craving, the BC Cattlemen's Association is providing easy access to information that will help consumers make more confident beef purchasing decisions. By relying on resources such as trained Beef Educators at retail counters across the province and a new website (behindthebeef.ca), beef lovers can make informed choices, receive advice on cuts and cooking techniques, and enjoy their selections, from purchase to plate.

Funding provided through the federal-provincial Ranching Task Force Funding Initiative. (RTF 002)

Visit the Website

Grapes of Math

After five years of research, the BC Grapegrowers’ Association has completed a feasibility study of the suitability and performance of numerous wine grape varieties in the Lytton and Lillooet areas, as well as a detailed climatic profile for each region. Prospective viticulturists can now access online resources which will help them determine if a specific parcel of land has potential for grape growing, determine risk level, and the optimal varieties for growing in that area. Besides being good news for those looking to embark on such an enterprise, establishing a sustainable local wine industry will help foster economic development on a broader regional level.

Funding provided through former federal adaptation programming. (A0525)

View the Report
UPCOMING EVENTS & IMPORTANT DATES

August 23, 2012
BC Hazelnut Growers Summer Field Day

September 8-16, 2012
The Cowichan Wine & Culinary Festival

September 14, 2012
Application Deadline for Agriculture Environment Initiative

September 14-16, 2012
EAT! Fraser Valley

September 14-16, 2012
Osoyoos Celebrity Wine Festival

September 19-20, 2012
EAT! Fraser Valley

September 19, 2012
EAT! Fraser Valley

September 26, 2012
IAF General Application Deadline

Check Our Online Calendar for More Upcoming Events

The Investment Agriculture Foundation of BC strategically invests federal and provincial funds in support of innovative projects to benefit the agri-food industry in British Columbia. Funding is available to help the industry innovate, seize new opportunities and deal with emerging issues.

Funding provided by

Canada British Columbia